Polycom®

Polycom
Studio
5x5

Everything you
need to know

Top 5 Reasons
Users will love Polycom Studio

1   **Flexibility**

Meetings start on time with easy-to-use, plug-and-play USB connectivity that works with nearly any cloud video service or application.

2   **Best audio quality in its class**

Polycom Studio USB video bar ensures clear, resonant sound by delivering high-fidelity stereo audio that accurately re-produces voices in a way that you'd only expect from more expensive solutions.

3   **No distractions**

Polycom NoiseBlock and Acoustic Fence technology silences background noise and outside voices from interrupting your meeting.

4   **Ultra HD video with automatic speaker tracking and group framing**

Exclusive Polycom speaker tracking technology intelligently focuses on the person talking — even if they move around the room. Always be seen clearly with 4K resolution and a wide 120-degree field of view with advanced correction technology to minimize distortion at the edges.

5   **It just works**

No one likes fumbling with remote controls or adjusting cameras. Polycom Studio is intelligent enough to understand what's happening in the room and adjust itself automatically without users doing anything.

Top 5 Reasons
IT will love Polycom Studio

1 **Simple USB plug and play connectivity**

Eliminate the "sneakernet" drag on IT resources with simple USB plug and play connectivity that works automatically when you plug it in. This simplicity means fewer IT tickets for conferencing issues.

2 **Out of the box interoperability**

Polycom Studio works with nearly any cloud-based video platform, giving you the confidence that it works for all your platforms of today or tomorrow.

3 **Enterprise-grade manageability**

No more running from one huddle room to the next for on-site, hands-on management. Polycom Studio provides centralized management that enables easy access for software updates and to change settings, as needed.

4 **Flexible mounting options**

Integrated adjustable stand and easy wall mount options for ideal placement in each room.

5 **Lower costs and fewer IT resources**

Teams enabled to think big require less support, freeing your resources to work on other strategic priorities. Your IT department will love the accolades from meeting users.

Top 5 Questions

1 **What if we are using a variety of technology in our video conferencing meeting rooms?**

Are you using a mix of traditional video conferencing systems and USB devices? It's important to deliver consistent experiences across all of your rooms so users understand what to expect whether they're making a video call from a huddle room or a board room.

2 **What if we only use laptops in our smaller collaboration spaces like huddle rooms?**

Are you using USB video devices in those rooms today? Do users huddle around laptops? Having a business-class video device that is always in place, ready to make video calls, is critical to getting the most out of your huddle rooms.

3 **What if we are considering a PC-based approach to video conferencing in our meeting rooms?**

Are you deploying dedicated PCs in those rooms or a "bring your own device" approach? Are you deploying USB devices in your rooms to support those calls? It's important that the experience in your huddle rooms over USB is business-quality, rich and robust to drive higher adoption and greater productivity.

4 **What if we use several communication ecosystems in our organization for video communications?**

Microsoft Teams, Skype for Business, Zoom, BlueJeans, GoToMeeting or Cisco WebEx? Are you using a mix of platforms or considering moving from one to another? Many organizations today are either migrating from one platform to another or require a mix of platforms. Polycom Studio gives you the ability to respond easily to changing business needs.

5 **How do we reduce or eliminate training and onboarding support for video communication technology?**

Are you exploring ways to enable users to bring their own devices to make group video calls? If so, it's important that the video technology in the room is simple and easy to use to avoid support headaches.

Top 5 Objections

1   **Couldn't I just buy a webcam for less?**

Webcams are designed for just one person sitting right in front of it, and deliver a lousy experience for groups of two or more. Polycom Studio eliminates that frustration by delivering business-class solutions that allow meeting users to think big by keeping technology in the background with simple USB plug and play connectivity that just works.

2   **Why do I need to buy anything? Our users just bring their laptop into meeting rooms for video collaboration.**

That's fine for one person, but it's a terrible experience for two or more people in the room. It's hard to get everyone on camera, the images are fuzzy, the audio is tinny, and people can't see clearly. The only way to have an effective video call with more than one person in the room is to use a device that's designed for it, such as Polycom Studio.

3   **My company is considering moving from an on-premises platform to a cloud solution. How would Polycom Studio fit into our plan?**

Polycom Studio works with most collaboration platforms, including Microsoft Teams, Skype for Business, Zoom, GoToMeeting, Cisco Webex, and more.

4   **My company has standardized on Skype for Business and plans to move to Microsoft Teams. I don't want to have to buy all new equipment in a year.**

Polycom and Microsoft have a partnership of over 15 years that is only getting stronger. Polycom Studio offers best-in-class experiences with both Skype for Business and Microsoft Teams, making your transition a breeze whenever you choose to move.

5   **Can't I just use our speaker phone in the huddle room?**

With Polycom Studio, teams will hear calls like they're meeting in person. Exclusive NoiseBlock and Acoustic Fence technology senses background noise and blocks it out, effectively fighting office distractions.

Top 5 FAQs

1 **What size rooms was Polycom Studio designed for?**

Polycom Studio was designed to be used in huddle rooms and small conference rooms that comfortably seat up to 6 participants. It offers 12-foot microphone pickup range and an ultra-wide 120-degree field of view.

2 **What are the management options for Polycom Studio?**

Polycom Studio can be centrally managed by PDMS-E or RealPresence Resource Manager.

3 **What platforms does Polycom Studio work with?**

Polycom Studio works with nearly any video platforms, giving confidence that it will work for you no matter what type of call you are making today or in the future.

4 **Are there any required services on Polycom Studio?**

No separate maintenance services are required. There are optional premium and extended service packages available. Check the Polycom price list for more details.

Polycom Studio

About Polycom

Polycom helps organizations unleash the power of human collaboration. More than 400,000 companies and institutions worldwide defy distance with video, voice and content solutions from Polycom. Polycom and its global partner ecosystem provide flexible collaboration solutions for any environment that deliver the best user experience and unmatched investment protection.

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